

**2018 Seminar**  
**September 22, 2018**

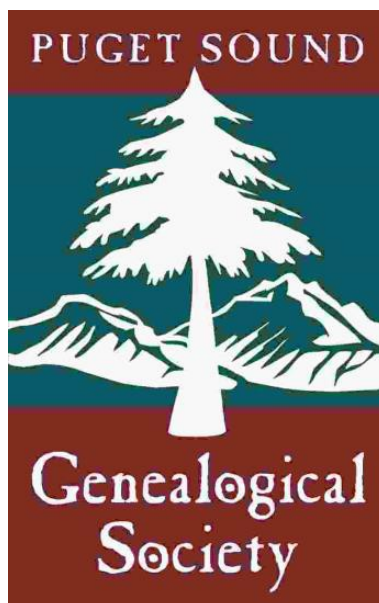
8:30-9am	Registration
9:00am	Welcome
9:15am	Lecture #1
10:15am	Break
10:45am	Lecture #2
11:45am	Lunch
12:45pm	Lecture #3
1:45pm	Break
2:15pm	Lecture #4
3:15pm	Closing

Door prize drawings and snacks at each break plus time to visit the Heritage Quest Research Library Bookstore.

At the Closing, we will have the final door prize drawings and the raffle drawing.

Fee: \$50 for PSGS member/\$55 for non-member  
(includes lunch)

Registration Form available at:  
[www.pusogensoc.org/seminar2018](http://www.pusogensoc.org/seminar2018)




*Preserving family history  
through education and research*

1301 Sylvan Way  
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[www.pusogensoc.org](http://www.pusogensoc.org)

Genealogy Seminar

# A Day of Discovery




with Lisa Louise Cooke

**Saturday, Sept. 22**  
**8:30 a.m.-3:30 p.m.**

**Bremerton Elks,**  
**4131 Pine Road NE**

Visit our website:  
[pusogensoc.org/seminar2018](http://pusogensoc.org/seminar2018)



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Lisa Louise Cooke

Lisa Louise Cooke is the owner of *Genealogy Gems*, a genealogy and family history multi-media company. She is Producer and Host of the *Genealogy Gems Podcast*, the popular online genealogy audio show available at [www.GenealogyGems.com](http://www.GenealogyGems.com), in iTunes, and through the Genealogy Gems app.

Lisa is the author of a variety of multi-media materials including the [Genealogy Gems Premium](#) website subscription, and four books: [The Genealogist's Google Toolbox](#) (Second Edition), [Mobile Genealogy](#), [How to Find Your Family History in Newspapers](#), and [Genealogy Gems: Ultimate Research Strategies](#), and the video series [Google Earth for Genealogy](#).

Lisa is a sought after international genealogy speaker. Whether in person or online, Lisa strives to dig through the myriad of genealogy news, questions and resources to deliver the gems that can unlock each genealogist's own family history treasure trove!

Lisa is a doting wife to Bill, the proud mom of three daughters, and has added the role of Grandma to her resume. She counts her blessings every day for the love, fulfillment and laughter that family brings to every aspect of her life.

## The Genealogist's Google Search Methodology

This session is a must for every genealogist! As genealogists, we follow a process, so why do we Google so haphazardly? Bring method to the madness of millions of results with this tried and true methodology for using Google for your genealogy research. In this session, we will walk through the process, provide you with the tools, and wow your socks off with real-life examples of Googling success. You will leave this class inspired to revisit using Google for your online searches, and armed with the latest strategies to do so successfully. Not everything is online by any stretch, but even offline sources are more efficiently discovered and accessed when you start online. And the fastest and most effective way to locate online data, whether it resides on a university website or the blog of a distant cousin you've never met, is Google!

## How to Organize All this Genealogy Stuff

Save yourself future frustration and disappointment by putting a solid genealogy organizational plan in place for all the types of items that will be coming your way. I personally use the systems that I am sharing with you, and they have proven to be reliable and efficient. We will cover systems for 4 types of stuff:

1. Organizing All This Paper! The Physical Items Organization System
2. Organizing All That Genealogical Data! The Family Tree Data Organization System
3. Organizing All These Digital Files! The Digital Organization System
4. Organizing All that Web Information! The Online Notetaking System

## How to Reopen and Work a Genealogical Cold Case

Become a genealogical detective in this vital session. You'll learn to track ancestors like a criminal cold case detective, sniffing out holes in your research and getting missing information on the record with cutting edge technology.

## Future Technology & Genealogy — 5 Strategies You Need

Envision your genealogy as technology speeds ahead into the future. There are 5 key strategies that you can employ right now that will make the ride easier, and the results more exciting than ever. Discover the paradigm shift that will make finding the right technology for your needs easier than ever. And learn how to capitalize on how technology is changing the flow of information. Finally, explore three areas that are poised to thrust ahead in the future, making this an exciting time to be a family historian!

### Directions to the Bremerton Elks:

From WA-16 W/WA-3 N:  
Take Exit 36 right onto State Hwy 304 E  
Turn right onto Burwell St.  
Turn left onto Warren Ave/N State Hwy 303  
Turn left onto NE Riddell Rd.  
Turn left onto Pine Rd.  
The Elks Lodge is on the right, just past the church.

From WA-3 S:  
Take Exit 45; turn left onto NE Waaga Way/State Hwy 303 NE  
Turn right onto NE Riddell Rd.  
Turn left onto Pine Rd.  
The Elks Lodge is on the right, just past the church.